

The 37th Annual Festival and Auction Shrimporee Report

October 16, 2010
Landolt Pavilion, Clear Lake Park
Seabrook, Texas 77586

Submitted by

Mike Dennard, Chairman: _____

Date: _____

THE 37TH ANNUAL FESTIVAL AND AUCTION SHRIMPOREE

Background

David Coney was the President of the Club and the theme for the year was "Service Above Self". He selected projects at Hope Village and the Bayside Intermediate Career Exploration Technology Lab as primary beneficiaries for the Shrimporee this year. In addition to these there were 32 local and international service projects supported by the funds from Shrimporee and other fundraisers.

The Club had made it a practice for many years for the Club's President-elect to be the chairperson of the Shrimporee and this year it was Mike Dennard. He felt strongly that the entire membership should participate in the Shrimporee especially the Red Badgers and that each committee chair should have a co-chair. Teams were used again this year with an "Indian" theme. The membership was divided into 18 teams, each with a chief of nation and five tribe leaders. The tribe leaders were responsible for seeing that information and tickets were disseminated within the tribes and results reported to the chief. The chiefs were responsible for seeing that information and tickets were disseminated within the nations and results reported to the corporate leaders. There were five functions within each Nation; meal ticket sales, silent auction items, live auction items, raffle, and sponsors. Corporate, overall responsibility for these functions, were Courtney Lindberg, Greg Smith, Alan Wylie, Alice May-Sexton, and Scott Rainey respectively.

The raffle was a \$2,450 David Yurman 14 carat gold heart necklace from Lewis Jewelers. The committee established guidelines for the raffle prize; the value would be about \$2,500 and that each of two Club members, who were jewelers,

would alternate each year donating the prize between the two major fundraisers. The winner did not have to be present to win. A ticket sold for \$10 each.

Appreciation

There were many student, Boy Scouts, and adult volunteers who contributed greatly to the success of the Shrimporee doing anything asked of them from cooking shrimp to cleaning tables and carry away trash.

A portion of Chairman Dennard's note to the Club members in regard to the youth volunteers stated one of the values of the Shrimporee...“It should be mentioned is that your actions at the event set a great example for all of the student volunteers that helped with this year's event. I sensed that they fully understood that the Rotarians and other volunteers' hard work translated to funds raised to support the service projects of our Rotary Club. This is a valuable lesson for teenagers to learn and I am proud you did such a good job of teaching it with your actions.”

Nancy Mallini and Art Oswald coordinated the volunteers. There were 264 student volunteers with 775 hours worked, about 10 Boy Scouts, 3 Rotaract students, and about 12 adult volunteers. Sixty-five per cent of the Club members participated in the event.

Summary

The 37th Annual Festival and Auction Shrimporee was held on October 16 at the Landolt Pavilion at Clear Lake Park, 5001 NASA Parkway, Seabrook, Texas. It began at 11 am and ended at 4 pm on a beautiful sunny day reaching a temperature of 85 degrees. The grounds were dry allowing the children's activities to be held behind the pavilion and the automotive sponsors to display their vehicles. Live music by the band, Jando, the excitement of the auctions, delicious food, and fellowship made for an enjoyable occasion. Security was by on duty and off-duty deputies provide by Harris County Precinct 8 Constable Bill Bailey under the direction of Chief Deputy Phil Sandlin.

The meal, as in previous years, consisted of outstanding boiled shrimp, savory smoked brisket, sweet corn on the cob, BBQ beans, and condiments. There were 1000 pounds of brisket, 1000 pounds of shrimp, 350 pounds of sausage, gallons of beans and 1800 ears of corn purchased. The unsold food and drinks valued at \$500.00 were donated to the Bay Area Turning Point. The serving lines handled a

total of 1809 meals, 54 meals less than last year. The Women of Rotary provided many kinds of sweet goodies; cookies, brownies, and cakes. Popcorn and cotton candy were also available at the sweet table. This year shaved ice was provided by a vendor. The proceeds from the sweet table are used by the Women of Rotary for charitable activities. Fifty-seven percent of the Club members sold the \$300 meal ticket package and 14% bought tickets for a total of \$23,475 in ticket sales, \$990 more the same as last year's sales. Meal ticket sales at the event was \$1,530, about \$1,500 less than last year.

The price of the meal ticket was keep at \$15 with children six years of age and under received a free meal consisting of a hotdog and a bag of chips. The free meal tickets were handed out at the serving lines when the child was accompanied by a person with a meal ticket. In addition, free meal tickets were given to the student volunteers. Donated purchased, not used, meal tickets were used for the student volunteers.

The children had many exciting activities to participate in, such as inflatables, a moon walk, a slide and an obstacle course; face painting; balloon animals; tattooing; and hair dyeing. The Deputies assisted with fingerprinting the children for future identification.

There were both live and silent auctions featuring items to fit every budget. Steve Phelps and Louie Ditta, the auctioneers; Jerry Smith, the auction coordinator, and Scott Rainey, the emcee provided an exciting and entertaining afternoon for all. Ninety-one items were sold in the live auction and forty-four in the silent auction for a total of \$17,204, \$3,155 less than last year.

With the encouragement and efforts of Courtney Lindberg, and for the first time in the Shrimporee history, 8 bags of recyclable plastic bottles and aluminum cans were collected.

The proceeds from the Shrimporee were \$82,601.44 with expenses of \$21,920.45 giving a net balance of \$57,880.99 which was 24% less than last year.

The Shrimporee planning committee was well attended and met in 11 sessions at 5:30 pm Tuesdays, and one post Shrimporee meeting, at the Johnson Space Center Federal Credit Union courtesy of Mike Brown. His executive assistant, Jenifer Higgs, was most helpful in providing the meeting room and the amenities for the committee. The meetings lasted no more than one hour and notes were

prepared and distributed to the Club members to keep them informed of the committee's proceedings.

The Pavilion has been reserved for October 15, 2011 for Shrimporee 38.